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 Professor Eric Shiraev
 Elective Extra Credit Work-[Option 1, Choice 1]
 PSYC 379-001

- **STEP 1:**
 - *Use the Forbes list of the world's billionaires and select the names the richest 100 (one hundred people).*
- **STEP 2:**
 - *Use the Chinese and Western Calendar to find out when these 100 billionaires were born and which zodiac year and zodiac sign they are.*
- **STEP 3:**
 - *Display in this information in a table.*

<u>Name</u>	<u>Chinese</u>	
	<u>Year</u>	<u>Zodiac Sign</u>
Carlos Slim Helu [& Family]	Rabbit	Aquarius
Bill Gates	Goat	Scorpio
Warren Buffett	Horse	Virgo
Bernard Arnault	Ox	Pisces
Amancio Ortega	Rat	Aries
Larry Ellison	Monkey	Leo
Eike Batista	Monkey	Scorpio
Stefan Persson	Pig	Libra
Li Ka-shing	Dragon	Gemini
Karl Albrecht	Monkey	Pisces
Christy Walton [& Family]	Horse	Capricorn
Charles Koch	Pig	Scorpio
David Koch	Dragon	Taurus
Sheldon Adelson	Rooster	Leo
Liliane Bettencourt	Dog	Libra
Jim Walton	Rat	Cancer
Alice Walton	Ox	Libra
S. Robson Walton	Monkey	Scorpio
Mukesh Ambani	Rooster	Aries
Michael Bloomberg	Snake	Aquarius
Lakshmi Mittal	Tiger	Gemini
George Soros	Horse	Leo
Michele Ferrero [& Family]	Ox	Taurus
Sergey Brin	Ox	Leo
Larry Page	Ox	Aries

Jeff Bezos	Rabbit	Capricorn
Thomas [& Raymond] Kwok [& Family]	Tiger	Capricorn
Alisher Usmanov	Snake	Virgo
Prince Alwaleed Bin Talal Alsaud	Goat	Pisces
Lee Shau Kee	Dragon	Aquarius
Georgina Rineheart	Horse	Aquarius
Berthold [& Theo Jr.] Albrecht	Goat	Capricorn
Iris Fontbona [& Family]	Rabbit	Aquarius
Michael Otto [& Family]	Goat	Aries
David Thomson [& Family]	Rooster	Gemini
Mark Zuckerberg	Rat	Taurus
Ricardo Salinas Pliego [& Family]	Monkey	Libra
Alberto Bailleres Gonzales [& Family]	Rabbit	Leo
Rinat Akhmetov	Horse	Virgo
Cheng Yu-tung	Ox	Virgo
Michael Dell	Snake	Pisces
Vladimir Lisin	Monkey	Taurus
Azim Premji	Rooster	Cancer
Steve Ballmer	Monkey	Aries
Alexey Mordashov	Snake	Libra
Vladimir Potanin	Rat	Capricorn
Phil Knight	Tiger	Pisces
Paul Allen	Dragon	Aquarius
German Larrea Mota Velasco [& Family]	Snake	Cancer
Carl Icahn	Rat	Aquarius
Birgit Rausing [& Family]	Pig	Sagittarius
Forrest Mars, Jr.	Goat	Leo
Jacqueline Mars	Dragon	Libra
John Mars	Pig	Libra
Joseph Safra	Tiger	Capricorn
Vagit Alekperov	Tiger	Virgo
Mikhail Fridman	Dragon	Taurus
Mikhail Prokhorov	Snake	Taurus
Susanne Klatten	Tiger	Taurus
Francois Pinault [& Family]	Rat	Leo
Mohammed Al Amoudi	Dog	Cancer
Anne Cox Chambers	Goat	Sagittarius
John Paulson	Goat	Sagittarius
Robert Kuok	Pig	Libra
Luis Carlos Sarmiento	Rooster	Aquarius

Viktor Vekselberg	Rooster	Aries
Antonio Ermirio de Moraes [& Family]	Dragon	Gemini
Donald Bren	Monkey	Taurus
Jorge Paulo Lemann	Rabbit	Virgo
Ronald Perelman	Horse	Capricorn
Len Blavatnik	Rooster	Gemini
Leonid Mikhelson	Goat	Leo
Leonardo Del Vecchio	Pig	Gemini
John Fredriksen	Monkey	Taurus
Aliko Dangote	Rooster	Aries
Stefan Quandt	Horse	Taurus
Gerald Cavendish Grosvenor [& Family]	Rabbit	Capricorn
Harold Hamm	Rooster	Sagittarius
Savitri Jindal [& Family]	Tiger	Pisces
Andrey Melnichenko	Rat	Pisces
James Simons	Ox	Sagittarius
Ernesto Bertarelli [& Family]	Snake	Virgo
Jack Taylor [& Family]	Snake	Capricorn
Abigail Johnson	Ox	Sagittarius
Robin Li	Monkey	Scorpio
Eliodoro, [Bernardo, & Patricia] Matte	Rat	Pisces
Ray Dalio	Ox	Leo
George Kaiser	Goat	Virgo
Johanna Quandt	Tiger	Cancer
Hans Rausing	Tiger	Aries
Tadashi Yanai [& Family]	Ox	Aquarius
Serge Dassault [& Family]	Ox	Taurus
Ananda Krishnan	Tiger	Aries
Klaus-Michael Kuhne	Ox	Gemini
Pallonji Mistry	Snake	Virgo
Alejandro Santo Domingo Davila	Dragon	Aquarius
Horst Paulmann [& Family]	Pig	Capricorn
Gennady Timchenko	Dragon	Scorpio
Laurene Powell Jobs [& Family]	Rabbit	Scorpio
David [& Simon] Reuben	Rat	Libra

- **STEP 4:**

- *Analyze your findings. Do you find any interesting tendencies referring to the year of birth? Do you see any trends related to the Zodiac signs? (If you find no tendencies – that’s a finding too!) Display your results in a chart or diagram like one by Hurun Report. Explain your observations. Does the year of birth and month or birth matter*

in certain cultures and in a person's life, from your view? Write a summary of your research (300-500 words; if you need more space, use as much of it as you need).

The findings for the relationship between the Chinese Year, and the dates of birth of the first hundred Fortune 500 Richest People in the World proved to be far more conclusive than the utilization of the Western Zodiac Signs in relation to birthdates.

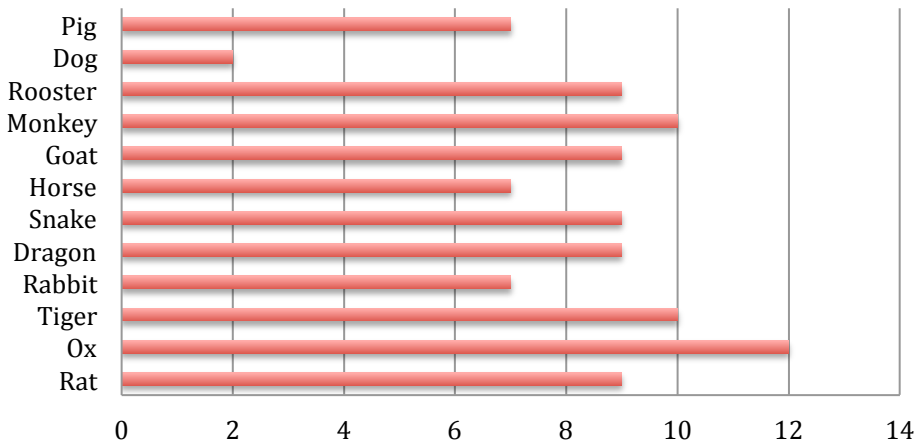
When tallied utilizing a Microsoft Excel Spreadsheet, the Chinese Years seemed to show the most distinction in terms of birthdate. The majority, 12 people, of the first one hundred people on the Fortune 500 Richest People in the World seems to have been born in the Chinese Year of the Ox. The least amount of people on the list seems to have been born in the Chinese Year of the Dog.

With the Zodiac signs in relation to the first hundred people on the Fortune 500 list of the Richest People in the World, the twelve Zodiac signs seem to be very evenly spread out. The most people on the list seem to be a Taurus, while the least number of people on the list seem to be a Cancer.

I would say the results of this preliminary global study are very unclear. Far more in depth research needs to be conducted on these findings to reach any clear results. A suggestion to reach clearer results would be to utilize far more people on the Fortune 500 Richest People in the World list to come to generate clearer results. Solely utilizing the first hundred people on the list will no way produce accurate results.

Overall, I would stick with my initial findings and say that any similarities found in this study are purely coincidental. The nearly symmetrical results from the Zodiac Signs greatly attest this assumption as being true. Such a thing as birthdates are generally evenly distributed, which can be what influenced the results to appear in the manner that they did. [See Next Page For Graphs]

Distribution of Chinese Years



Distribution of Zodiac Signs

